

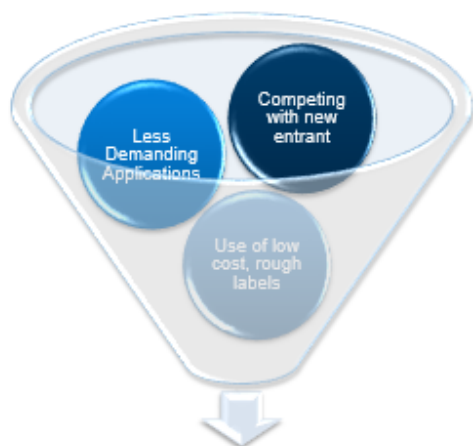
PIN Introduces IIMAK SW150 Standard Wax:
Economical Thermal Transfer Printing with
Consistent Performance

PRODUCT IDENTIFICATION NETWORK



Marking, Coding & Labeling Solutions

The North American wax market is evolving into two clear segments: resin-enhanced wax and standard wax. Resin-enhanced wax (GP725 or High Mark) meets the needs of companies that require applications that are more demanding. Standard wax (SW150) features many benefits for manufacturers seeking consistent results at an economical price.



Standard Wax
SW150



Resin-Enhanced Wax
GP725 or High Mark
Featuring CleanStart®

It is the first choice for short-lived, high volume applications such as shipping or WIP tracking and for markets that are using single substrate, paper label stock and similar products.

SW150 features a single layer of wax which makes it the first choice for short-lived, high volume applications such as shipping or WIP tracking and for markets that are using rough, uncoated and coated paper label stock and similar products. Standard wax is a common choice for printing normal and rotated barcodes, and small text on labels. The higher wax content allows lower printer darkness settings with capabilities of up to 8 inches per second.

Contact your distributor to help determine which wax is best suited for your application.



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