A printhead cleaner built-in your ribbon



Thermal transfer printer OEMs recommend regular maintenance to protect against premature printhead failure and poor quality printing. Printheads are the most expensive part of printers and usually the cause of printer-



related issues. This makes printhead maintenance even more important. However, less than 20% of printer owners clean their printhead regularly. Poor printhead maintenance can lead to high costs for repairs, downtime and replacement. Over time, debris will harden on printheads and reduce print quality. It will also cause the printhead to require more heat to transfer images.

Clean Start® provides a solution to this problem. Clean Start® is an innovative printhead cleaner that is built into the ribbon, which makes maintenance easier. Clean Start® constantly removes debris to prevent buildup on the printhead. This prolongs the printhead life and minimizes downtime that would otherwise be required for maintenance or replacement.

Clean Start® is built right into the thermal transfer ribbon and is available at no extra cost. Clean Start® supplies the preventative maintenance that is easily overlooked. Clean Start® provides consistently sharp bar codes and print quality throughout the entire label run.

How Does Clean Start® Work?

Clean Start® makes printhead maintenance hassle-free. Clean Start® is installed with two easy steps. First, lock the printhead in place. Second, pull Clean Start® through the locked printhead at the start of each new ribbon.

For more information, please visit http://www.iimak.com/Products/Thermal-Transfer-Ribbons/Cleanstart.



Step 1. Lock Printhead



Step 2. Pull Clean Start

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