

Application: Case Sealing
Industry: Pet Food
Customer Details: Pet Food Manufacturer in Kansas, SIC 2047

PRODUCT IDENTIFICATION NETWORK



Marking, Coding & Labeling Solutions

Problem:

The pet food manufacturing facility in Kansas had packaging requirements from the company's marketing leadership to use a smaller than average-size case for their product packaging. The customer reported that the current case sealers on site were not capable of running boxes of the newly required smaller size.

Solution:

PIN Distributor, **Raab Sales**, provided a new case sealer for uniform box capacity. The case sealer automatically applies the correct lengths of commercially available pressure sensitive polypropylene tape to the top and bottom center seams of the desired cases.

Key Benefits:

The new case sealer provided by Raab Sales meets the pet food manufacturer's requirements to use a smaller case size than the other competing sealers already in their facility. The customer reports that reliability is extremely improved. The process of replacing the tape on the new model is easier than the other models they had been using, increasing their end-of-line efficiencies.



...and that's a PIN=WIN!