

Application: Thermal Transfer Overprinter
Industry: Food
Customer Details: Candy Manufacturer, Kentucky,
SIC 2064

PRODUCT IDENTIFICATION NETWORK



Marking, Coding & Labeling Solutions

Problem:

This customer was utilizing a thermal transfer overprinter for their printing application. However, the printer's performance was unreliable and the current vendor provided poor service and support. The downtime was eating up of this manufacturer's efficiencies.

Solution:

PIN Distributor, [Boehm Automation](#), provided a new thermal transfer overprinter to print continuous codes onto the candy wrappers. The current bracketry for the competitive model was able to accommodate the new printer, providing a savings for the customer.

Key Benefits:

The new printer performs reliably, delivering consistent, quality codes. The local support from Boehm Automation provides peace of mind and cost savings because of the improved uptime. The customer is pleased that they are able to use their existing bracketry and cut down on the expense of the new system.



...and that's a PIN=WIN!