

Application: Thermal Inkjet
Industry: Apparel Manufacturing
Customer Details: Jeans Maker, SIC 2325

PRODUCT IDENTIFICATION NETWORK



Marking, Coding & Labeling Solutions

Problem:

This client was marking cases with an old system with poor print quality causing problems down line. They were looking to start marking cases with a bar code which the old system was not capable of doing.

Solution:

PIN Distributor, **Ship-Pac**, upgraded the customer to a new thermal inkjet print system. The new system cleaned up the customer's print problems and gave them the ability to print readable bar codes.

Key Benefits:

The customer experienced significant cost savings because there was no need for operators to trace back poorly marked cases. The customer also experienced increased productivity by being able to use scanners to identify case contents.



...and that's a PIN=WIN!