

Application: Small Character Inkjet
Industry: Prepared Foods
Customer Details: Seafood Processor, Anahuac,
Texas, SIC 2092



Problem:

This customer was hand applying labels to jars of oysters requiring multiple workers. Demand often called for the increase in the number of workers and increased production costs.

Solution:

PIN Distributor, **Industrial & Shippers Supply**, teamed up with multiple vendors to implement automation to the process. The solution consisted of a new small character continuous inkjet printer and conveyor to manager product movement.

Key Benefits:

The customer is happy with the PIN distributor's systems approach to automate their facility. The marking and coding is now performed with a small character continuous inkjet printer, and conveyors move product to the coding station. The client has improved profits by reducing labor expense and increased product capability.



...and that's a PIN=WIN!