

**Application:** Small Character Inkjet  
**Industry:** Food  
**Customer Details:** Fruit & Vegetable Processor,  
SIC 2031

PRODUCT IDENTIFICATION NETWORK



Marking, Coding & Labeling Solutions

### Problem:

This customer was using a thermal inkjet printer to mark a date code on their plastic bottle caps. The print was not clear, and the operator had to wipe the printhead after each print. The process was very labor intensive and expensive.

### Solution:

PIN Distributor, **Ship-Pac**, upgraded this customer to a small character continuous inkjet system. The new system provides a much cleaner print on the bottle caps and requires no maintenance during the production runs. The customer chose the printer after Ship-Pac ran samples and showed them the improved print.

### Key Benefits:

The customer experienced a significant production increase because they no longer have to wipe the printhead before printing each bottle.



...and that's a PIN=WIN!